

Do you want to...

Manage and Reduce Business Energy Costs?
Lower your Carbon Footprint?
Learn from Green Leaders in the Field?

Join us for the Third Annual Sustainability Workshop Series



How to Reduce Your Business Energy Costs

Thursday, January 27, 8:00 a.m. - 3:00 p.m.
Museum of Photographic Arts
1649 El Prado, San Diego, CA, 92101

The Balboa Park Cultural Partnership Sustainability Workshop Series

provides innovative and professional training to Balboa Park staff, volunteers, and the public about sustainability principles and practices. Join others who care about the Park and the planet as we leverage our collective vision and resources to promote efficiency, innovation and excellence.

Free-of-Charge Including Breakfast and Lunch

Registration and Continental Breakfast

8:00 a.m.

Balboa Park Progress Report

8:45 a.m.

City of San Diego Councilman Todd Gloria and the Balboa Park Cultural Partnership will report on the progress made towards bringing Balboa Park to greater environmental balance by 2015. Learn about 2010 successes, sustainability milestones and priority projects in Balboa Park for 2011 and beyond.

How to Reduce Your Business Energy Costs

Part I - 9:00 a.m. Part II - 1:15 p.m.

This hands-on workshop lead by David Wylie will teach you ways to reduce energy costs and create a more sustainable business. Get practical information on how to conduct an energy-use survey and gather information about lighting and air-conditioning systems.

Lunch & Learn: San Diego Zoo Biomimicry Program

Noon

Biomimicry expert, Helen Cheng will present on the San Diego Zoo's initiatives to become the world's first biomimicry hub. Learn how nature offers innovative solutions to challenges we face in business and at home.

*An Exhibitor Expo and lunch will be served at House of Hospitality.
1549 El Prado, San Diego, CA 92101*

RSVP

by calling 1.800.613.8970,
emailing seminars@sdge.com or
visiting www.seminars.sdge.com and
registering for "How to Manage your
Business Energy Costs" Seminar #6078.





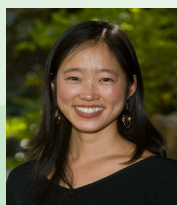
Presenters



David Wylie, P.E., M.B.A.

Making the Complex Simple

David Wylie has developed more than 20 courses addressing energy efficient systems. His firm, ASW Engineering, provides air conditioning and refrigeration technology support in research and development, economic analysis, construction management, and utility program implementation. As a practitioner and an instructor, David has the ability to simplify complex information into easy and tangible solutions accessible to technical and non-technical attendees.



Helen Cheng, JD

Innovation and Environmentally Friendly Design

Helen Cheng is the Conservation Finance Manager at the San Diego Zoo, developing new ways to support and expand the Society's worldwide conservation programs, including biomimicry, tech transfer and sustainable development. Helen sits on the Board of Advisors for Global Imprints, LLC, and the Fermanian Business and Economic Institute Advisory Board. Helen Cheng will provide an introduction to biomimicry and its importance in innovation and environmentally friendly design, and share regional efforts to build San Diego into a global biomimicry hub.

Our Commitment to Keeping the Green in Balboa Park

This workshop continues the Balboa Park Cultural Partnership (BPCP), the City of San Diego, and SDG&E's commitment to develop and sustain Balboa Park, now and into the future.

BPCP is the collaborative body and collective voice for 26 diverse arts, science, and cultural institutions in Balboa Park. Its Environmental Sustainability Office directs one of BPCP's major initiatives through promoting environmental and economic sustainability. This program is presented in concert with the Balboa Park Cultural Partnership Learning Institute. For more information visit <http://bpcp.org/program/bpsp>, e-mail sustainability@bpcp.org, or call 619.232.7502 ext. 207.

If you have specific questions regarding SDG&E's energy-efficiency programs and related rebates, call SDG&E's Energy Information Center (EIC) at 1.800.644.6133.

This program is funded by California utility customers and administered by SDG&E under the auspices of the California Public Utilities Commission. California consumers are not obligated to purchase any product or service mentioned in this program.



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