



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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GreenScaped Buildings Installs Edible Wall for Urban Corps' Rooftop Garden

WHO: Jim Mumford of GreenScaped Buildings and Urban Corps of San Diego County

WHEN: Thursday, January 28, 2010, from 10:30 a.m. – noon.

WHERE: Urban Corps, 3127 Jefferson Street, San Diego 92110

WHAT: GreenScaped Buildings will install an "edible wall" as part of the Urban Corps of San Diego County's Recycling Education & Community Outreach (ECO) Center. A first of its kind in California, the Center will serve as a training facility for "green" careers for inner-city youth 18-25, as well as a community learning and demonstration center for promoting recycling, conservation, and sustainable urban environments.

The edible wall will include a variety of herbs, fruit and vegetables including strawberries, broccoli, green bell peppers, parsley, cilantro, green onions, elephant garlic, sweet onion and chocolate scented geranium which will be trained to grow vertically over the next few weeks. In addition to the edibles, the garden will feature xeriscaping, and native plants.

WHY: The Rooftop Garden is a key educational component of the ECO Center. It will provide a hands-on learning space for urban gardening and drought tolerant landscaping. Corpsmembers, students, community and business members alike will have the opportunity to learn about water conservation, healthy eating, and growing their own food in an urban environment.

For additional information, visit www.greenscapedbuildings.com and www.urbancorpssd.org

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